



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 4519800

Schedule Dates 09/22/20-09/28/20
Advertiser Abigail Spanberger for VA Congress-D (124518)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 2216 Spanberger for Congress 2020 (143602)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Wittemyer, Mary
Phone/Fax /
CPE 2216
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/11/20
Last Modified 09/11/20
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$9,550.50
Net Total \$54,119.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2020	61	\$51,795.00
Oct. 2020	15	\$11,875.00
Grand Total:	76	\$63,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$100.00	\$400.00	Washington (WJLA)		9/11/20
2.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	5A- News-Good Morning Washington at 5a		1							1	\$100.00	\$100.00	Washington (WJLA)		9/11/20
3.0	Normal Line / SPOT	09/28/20-09/28/20	2	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$350.00	\$350.00	Washington (WJLA)		9/11/20
4.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	5:58:15A- News-Good Morning Washington at 6a			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		9/11/20
5.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	7A- 8A (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		9/11/20
6.0	Normal Line / SPOT	09/26/20-09/26/20	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$100.00	\$100.00	Washington (WJLA)		9/11/20
7.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	8A- 9A (EST)			2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		9/11/20
8.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	8A- 9A (EST)		2							2	\$400.00	\$800.00	Washington (WJLA)		9/11/20
9.0	Normal Line / SPOT	09/23/20-09/23/20	3	:30	10A- Rachael Ray				1					1	\$125.00	\$125.00	Washington (WJLA)		9/11/20
10.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	11:59:56A- News-ABC 7 News at Noon			1			1			2	\$175.00	\$350.00	Washington (WJLA)		9/11/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	09/28/20-09/28/20	2	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$175.00	\$175.00	Washington (WJLA)		9/11/20
12.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$175.00	\$175.00	Washington (WJLA)		9/11/20
13.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	3:59:27P- News-ABC 7 News at 4p			1	1	1	1			4	\$175.00	\$700.00	Washington (WJLA)		9/11/20
14.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	4:59:30P- News-ABC 7 News at 5p			1	1	1	1			4	\$275.00	\$1,100.00	Washington (WJLA)		9/11/20
15.0	Normal Line / SPOT	09/28/20-09/28/20	2	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$275.00	\$275.00	Washington (WJLA)		9/11/20
16.0	Normal Line / SPOT	09/28/20-09/28/20	2	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$500.00	\$500.00	Washington (WJLA)		9/11/20
17.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		9/11/20
18.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)	World News Adjacency	9/11/20
19.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)	World News Adjacency	9/11/20
20.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)	World News Adjacency	9/11/20

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21.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	6:57P- 7P (EST)			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)	World News Adjacency	9/11/20
22.0	Normal Line / SPOT	09/22/20-09/24/20	3	:30	11:35P- ABC-Jimmy Kimmel			1		1				2	\$300.00	\$600.00	Washington (WJLA)		9/11/20
23.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		9/11/20
24.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	11:00:26P- News-ABC 7 News at 11p		2							2	\$300.00	\$600.00	Washington (WJLA)		9/11/20
25.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	11:00:26P- News-ABC 7 News at 11p			2	2	2	2			8	\$300.00	\$2,400.00	Washington (WJLA)		9/11/20
26.0	Normal Line / SPOT	09/26/20-09/26/20	3	:30	11P- 12A (EST)							2		2	\$130.00	\$260.00	Washington (WJLA)		9/11/20
27.0	Normal Line / SPOT	09/27/20-09/27/20	3	:30	11P- 12A (EST)								2	2	\$130.00	\$260.00	Washington (WJLA)		9/11/20
28.0	Normal Line / SPOT	09/28/20-09/28/20	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,200.00	\$2,200.00	Washington (WJLA)		9/11/20
29.0	Normal Line / SPOT	09/22/20-09/24/20	2	:30	6:58:46P- Wheel Of Fortune			1		1				2	\$2,200.00	\$4,400.00	Washington (WJLA)		9/11/20
30.0	Normal Line / SPOT	09/23/20-09/25/20	2	:30	7:29:26P- Jeopardy				1		1			2	\$2,500.00	\$5,000.00	Washington (WJLA)		9/11/20
31.0	Normal Line / SPOT	09/23/20-09/23/20	3	:30	7:57P- 9P (EST)				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/11/20
32.0	Normal Line / SPOT	09/24/20-09/24/20	2	:30	7:57:56P- ABC-Celebrity Family Feud (Thursday)					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/11/20

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33.0	Normal Line / SPOT	09/25/20-09/25/20	3	:30	9P- ABC-20/20 (Friday)						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/11/20

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